



EDAIRD BY MARCELO BURLON

Marcelo Burlon,

Marcelo Burlon is the creator of Edaird, a mirror with a tribal flavour between Argentinian earth and sky. The County of Milan logo, originally a Tehuelche cross, updated by Bureau Borsche in 2019, represents the key to the universe and its door, but also a mountain reflected in a lake. The double and the reflection of a symbol that is already a mirror in itself becomes a form for an object in two dimensions, with an electric blue hue, the identifying colour of County of Milan, adding depth. Edaird, mirrored Driade, is the name chosen to represent this vision.

"When I founded County of Milan I started with T-shirts as a universal and democratic blank canvas through which to communicate my vision. In the almost 10 years of the brand I have had the opportunity to create not only clothing and accessories, but also fragrances, furnishing fabrics, cars and drinks. I am happy to have the opportunity to collaborate with Driade and venture into unexplored territories".
Marcelo Burlon

SKU

SKU-2-1-1

MADE IN

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